#### One third earn advance credits: boards best yet

Increasing standards of academic excellence are reflected in tion Board scores of over 900 incoming freshmen this year. The the Activities Midway. average board scores are again Freshman class.

verbal aptitude tests are 669 and dress the group. 742. respectively. The mean mathematics, 743; chemistry, 699; available to the MIT community. and physics, 688. In comparison, the average freshman in 1954.

More than 280 freshmen are expected to receive advance placement credit.

Nearly half the class will receive scholarship assistance from private companies, foundations. and the National Merit Scholarship program as well as from MIT. The Institute alone has awarded 280 scholarships, and, in addition, will provide 225 loans from the largest college loan fund in the United States.

#### 36 Coeds in Class

The 900 freshmen include 36 coeds and 44 foreign students. MIT continues to have the second largest percentage of foreign students at any United States educational institution.

The Midwestern states lead all geographical areas in numbers of students enrolling with 315. They are followed by: North Central, 169; New England, 132; West, 99; South, 81; South Cen-

Total expected enrollment this year is 6,600 students, of which 3,100 are candidates for graduate

#### EC, women's dormitory added to dialing system

This summer direct dialing dormline switchboards were installed in East Campus and the new women's dorm.

Also added to the dial system were the activities offices in Walk-

The system was installed in the a position he held until 1950. basement of Walker Memorial in

## Freshman Weekend at midpoint

#### Lectures, Activities Midway head today's frosh slate

Several important events remain as Freshman Weekend draws to a close. Today's schedule includes a group of lectures entitled has seen a record output in all "Introduction to Technology," at Kresge Auditorium, followed by

President Julius A. Stratton and Dr. Warren K. Lewis, profesthe highest ever of an entering sor emeritus, will speak on "A Perspective on MIT: Past and Future." Dr. Hans-Lukas Teuber, professor of psychology, and Dr. ied for occupancy as an under-Means in the mathematics and Harold Edgerton, professor of electrical engineering, will also ad-

The Activities Midway will follow that evening in Rockwell Cage scores on achievements tests at 7:45. Freshmen will have an opportunity then to familiarize themwere: English, 643; advanced selves with the numerous and diversified extra-curricular activities over 25 MIT buildings, both pres- area.

Freshman Week End will conclude with a reception given by the average candidates who were President and Mrs. Stratton for freshmen and their parents from rejected had better scores than 3:00 to 5:30 pm at the President's House, 111 Memorial Drive.

#### Student Center begun

#### Completion of housing facilities highlights summer construction

By David E. Trevvett

Construction, redecoration, repairs, and planning—the summer categories.

were finished; Bexley was readgraduate male dormitory; construction was begun on the Student Center and the second building of Technology Square. In all, ent and future, were affected.

Westgate

Westgate complex. Opened

11 12 11 11

August 19, the 60 apartments in these buildings are now fully occupied. All two-bedroom suites, they rent for \$137 per month.

The high-rise center building McCormlick Hall (the women's was opened September 3; accorddormitory) and Westgate (the ing to Henry K. Dow, director of married students' apartments) housing, the building should be fully occupied by Registration Day. Work is still in progress in the lobby and shades are still to be installed in some rooms. Workmen are grading around the area and building the children's play

This 15-story structure contains aparltments of two categories-ef-First to be completed were the ficiencies and single bedrooms. three low-rise buildings in the The efficiencies contain a single main room plus bathroom, and rent for \$95, \$105, or \$115. The single-bedroom suites rent for \$120, \$125, or \$130. In both cases, the lowest price is for the bottom five floors, the next highest for the middle five, etc.

> All apartments are unfurnished except for refrigerator, stove, and window blinds. The Westgate parking lot should accommodate about 70% of the residents' cars. Leases are for a full year.

#### McCormick Hall

The new women's dormitory, McCormick Hall, is open for use as of this month, and 96 of the 116 vacancies have been filled. This figure includes the 35 freshmen coeds and about 20 graduate students.

Except for minor touching up, the building is completely finished; the rooms still lack desks and book cases. McCormick's facilities will be handled and cared for by three maids, a handyman, a night watchman, and a manager, Mrs. Luttman-Johnson.

The girls are on compulsory commons, getting 20 meals per week (all except Sunday breakfast). Total cost for room and board is \$1100 for the year. At present open house hours are 2-5 pm on Sundays; males must be signed in as the girls' guests. Upperclass girls have no curfews, but freshmen have 11 pm on weekdays and 1 am on Fridays and Saturdays. All rules will be arranged jointly by Dean of Resi-

(Please turn to Page 3)



Vol. 83, No. 15

#### Professor, administration official meet death unexpectedly during July

Institute community died unex- of the AEC. pectedly during July. Mr. Robert depression. Professor Houlder successful completion. Hudgins of the School of Industrial Management died following a brief

Staff as an assistant in the Regis- tal. Before joining the MIT factrar's Office after his graduation ulty in 1955, he worked in maner Memorial, Dean Fasset's office irom MIT in 1933, became Assistagement positions in Mandel and home, and Dean Wadleigh's ant Registrar in 1935, and Assist- Brothers Department Store, Montant Director of Admissions in 1938,

During the war, he assisted the Co., and Galen Van Meter, Inc. the location of the old bowling Army Air Forces and the Navy tive Associate Director of the Los tive Society.

Two prominent members of the Alamos, New Mexico, Laboratory

During his past three years as M. Kimball, Secretary of the In-Secretary of the Institute, he stitute, took his own life by shoot- played a vital role in bringing the ing July 24 after a period of Second Century Fund program to

#### **Hudgins in Private Industry**

Professor Hudgins, a graduate of Cornell University died July 20 Mr. Kimball joined the Institute at Massachusetts General Hospigomery Ward Co., the Sloane -

He also served on the War Proalleys. There are now a total of in the establishment of their duction Board and the Massachus-1900 lines to serve all of the dor- meteorological and areological etts Economic Stabilization Board. heavily on one limb. mitories except Bexley Hall. The programs. Mr. Kimball served, At the time of his death he was a cost of the new system is approx- for two years, as the Administra- Director of the Harvard Coopera- est single source of college publi- size of most college newspapers

#### Staff Candidates

There will be a meeting of candidates for the staff of The Tech, Monday evening, September 23 (Registration Day) at 8 pm in The Tech's office, second floor of Walker Memorial. Anyone interested is invited to attend. For those unable to be present, there will be a similar meeting the following Thursday, September 26, same time and place.

#### Tobacco advertisers voluntarily end campus ads: newspapers to suffer

Blabon Corp., Alexander Smith ism thought it had a tenacious almost all of its campus promograsp of the advertising tree. But tions. on June 20, ilt became apparent that it had been hanging too

> The tobacco industry, the largcation advertising revenue, vol-

Until Summer, college journal- untarily and summarily cancelled

The exact effect of this move is not predictable, but it seems certain to force a reduction in (Please turn to Page 10)

## Rush Week registration, pledging top last year's marks

Rush Week closed Wednesday with both registration and total

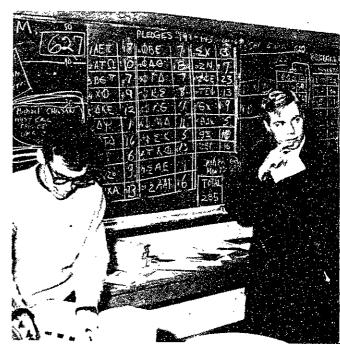


number pledging up from last year. Rush Week registration was 630, topping last year's previous record high of 620. 323 men had pledged by Wednesday noon, the official close of Rush Week. Last year's total at that time was 306, and the final total was 338. Officials estimate that this year's final count may reach the 350 mark, an alltime high. The unofficial tabulation by fraternity is as follows:

Alpha Epsilon Pi
Alpha Tau Omega
Beta Theta Pi
Chi Phi
Delta Kappa Epsilon
Delta Psi
Delta Tau Delta
Delta Upsilon
Kappa Sigma
Lambda Chi Alpha
Phi Beta Epsilon
Phi Delta Theta
Phi Gamma Delta Gamma Delta Kappa Sigma

18110n by Iralernity Is as
17 Phi Kappa Theta
10 Phi Mu Delta
9 Phi Sigma Kappa
10 Pi Lambda Phi
15 Sigma Alpha Epsilon
3 Sigma Alpha Mu
16 Sigma Chi
8 Sigma Nu
10 Sigma Phi Epsilon
17 Tau Epsilon Phi
7 Theta Chi
11 Theta Delta Chi
8 Theta XI
9 Zeta Beta Tau





IFC works overtime keeping track of rushees while frosh enjoy good eating. Totals on black board spell success.

-Photos by Stephen Teicher

## Fellowships, medals, prizes awarded

bers were honored during the and an instructor in 1962. summer by educational, business, and industrial groups.

awarded MIT's Goodwin Medal teaching performance. This award is made by the graduate school in any year in which a graduate Professor Richard Bolt, of the student clearly demonstrates Electrical Engineering Departing."

and is presently Ph.D. candidate Study in the Behavioral Sciences in the same department.

The Industrial Photographers Association of America named Dr. Harold E. Edgerton, Professor of Electrical Measurement, to receive its annual "Man of the Year" award. This award is presented to the person who has contributed outstandingly to the progress of industrial photography.

#### **Edgerton Pioneers**

Dr. Edgerton has earned international recognition for his achievements in the fields of stroboscopy and ultra high-speed photography. His pioneering research in stroboscopic photography was the foundation for the development of the present - day electronic speed flash. Dr. Edgerton originally perfected the use of stroboscopic lights in both ultra high-speed motion and still photography.

Four awads of \$500 each were presented on behalf of the TV Shares Management Corporation for excellence in teaching. Awards were established in 1957 to "help defray the expenses of graduate study of students working for advanced degrees in electrical and electronics engineering."

Winners were:

Ralph Alter, who received SB and SM degrees at MIT in 1961, became a teaching assistant in 1959 and an instructor in 1961.

Johnny Andersen, who was graduated from the University of Colorado in 1960 and received an SM degree from MIT in 1962, became a teaching assistant in 1960 and an instructor in 1962.

Alan V. Oppenheim, who received SB and SM degrees from MTT in 1961, became a teaching assistant in 1959 and an instructor in 1961.

Roger W. Sudbury, who received a BEE degree from Georgia Institute of Technology in 1960, be-

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A number of MIT faculty mem- came a teaching assistant in 1960 in Stanford, California, for the

#### Tucker Aaward

The Carlton E. Tucker Award Walter Godchaux III, an instruc- of \$500 for excellence in teaching tor in the biology department was went to James F. Janak, who received an SB degree from MIT in recognition of his outstanding in 1960 and an SM in 1962, became a teaching assistant in 1960 and an instructor in 1962.

"conspicuously effective teach- ment, and Professor Lucian Pye, of the Political Science Depart-Godchaux received a B. S. de- ment, were awarded fellowships gree in biology from MIT in 1960 at the Center for Advanced

1963 - 64 academic year. These fellowships are intended to help universities strengthen their human resources for advanced research and training in the fields of behavioral science.

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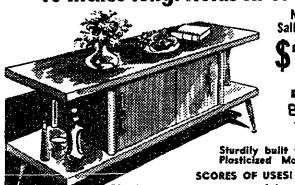
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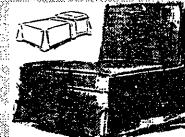


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is responsible for advice on military matters. . . . As weapons have grown more powerful # and sophisticated, the character and training of the men who operate and control them have become increasingly important. That is why the armed forces today are placing such i great emphasis on character, education and practical experience for their people. Where the nation's security is concerned, we must maintain the highest standards. . . . We must maintain our strength and our strong sense of purpose." Gen. Bernard A. Schriever at 64th National Convention, Veterans of Foreign Wars, Seattle Wash., Aug. 26, 1963.

#### Former Air Force R.O.T.C. Corps Commander MIT Class of 1962

As a former student at M.I.T., I took advantage of the AFROTC Program. Upon graduation in 1962, I was commissioned a Second Lieutenant. With an educational delay from the Air Force, I completed my Master of Science in Nuclear Engineering at M.I.T. in 1963. In keeping with Air Force personnel policy in the utilization of its scientific and engineering officers, all of my classmates and I have received assignments in the fields of our choice. I have been assigned as a Nuclear Research Officer at the Aeronautical Propulsion Laboratory at Wright-Patterson Air Force Base, Dayton, Ohio. This Laboratory is part of the Aeronautical Systems Division of the Air Force. The Air Force is one of the world's most vital organizations and a leader in the expanding technological revolution. My future assignment is not only challenging but a responsible one in this vital organization for national security. Now, at the start of your college career, you too, have the opportunity to join Air Force ROTC—and receive your commission at the same time you graduate. I highly recommend that you contact Major Jack D. Alexander, US Air Force, Building 20-E-I-II, for further details.

2nd Lt. ROSERT BARTHELEMY, USAF



## Institute's face changes as new buildings rise

(Continued from Page 1) lence F. G. Fassett, Jr.; Mrs. Jacqueline Mattfeld, Assoc. Dean of Student Affairs; Prof. Lynwood S Bryant, Housemaster; and the

Bexley Hall

Also ready for occupancy as an undergraduate dormitory is Bexey Hall. The building will be mique in the dormitory system in having no public rooms—only apartments. The student occupancy totals 82, with class distribution uncertain at present. There will still be a few nonstudent families in three of the four entries.

Quite a bit of remodeling has heen done to prepare the building for dormitory use. Each of the three-bedroom apartments was redone in conjunction with a neighboring four-man apartments.

wherever necessary. Partial deep interest in its progress." soundproofing between living room and bedrooms was obtained stove and refrigerator.

As for house government, Dean was Westgate. Fassett had this to say: "The



Combination lounge and living room welcomes largest class of coeds in MIT history. Thick carpeting and dark hardwood furniture produce a restful atmosphere for study and relaxation. -Photo by Stephen Teicher

ments. This eliminated what apply it here; Bexley's own form would have been six-man suites, of house government must evolve.

Student Center

The official start of construction a contract with Wexler Construc- should be completed in about a each entry. Linen will be avail- and other equipment will be in- ft., and the new one will be about able thru Grad House linen ser-stalled, with the finished product 15% larger. vice. According to Dean Fassett, hopefully being available for the there will be public recreation ing financed through the Housing and Home Finance Agency, as

As the Student Center will stand

improvements is to provide better designed. access to and from the Campus Room, ease the removal of trash, and create a private, more appropriate entrance to the Master's

In Burton House, the ceiling of the dining hall was completely rea more pleasing appearance; the exterior of the dining hall was painted, and two light bulbs were added to each of the drop lights

Some improvements and repairs were made at 120 Bay State Rd., as htere is a good chance that it will be used for undergraduate male housing, according to Mr. Jay Marden, assistant to the vice-president in charge of operations and personnel.

The mall on West Campus is beginning to take form, with the extension of the sidewalk behind Burton to connect with Westgate. Trees which were removed from the Student Center site early this mary of progress being made on summer have been planted along this walkway; lightling will be added in the future, as will a further extension to connect with McCermick Hall.

New elevators are planned for Burton House either late next Spring or during the Summer. Ing begins next week, with con-Hopes were for a new shaft for the Conner side earlier, but struc- 30.

The pile-driver at work on

the Materials Science Center

behind the Great Dome seems

to tower above even the Green

Finberg leaves ROTC

Col. Irving W. Finberg '31, who

three years ago became head of

the Institute's Army ROTC unit,

retired July 31 after 32 years of

military service to resume study-

Professor of Military Science Lt.

Colonel Finberg received his S. B. at MIT in building construc-

tion and his ROTC commission at

the same time. He also graduated

gineer School, The Command and

General Staff College, and the Ar-

He plans to continue studies he

Colonel Gilland has served in

was commissioned in the Field

Artillery. He transferred to the

Engineers in 1949 and in 1952 he

received his master's degree in

civil engineering from Texas A &

His assignments have included

work with army troops and sev-

eral construction projects.

has already begun towards a mas-

ter's degree in City Planning.

my Supply Management School.

Col. James W. Gilland will suc-

to return to MIT

for further study

ing at his alma mater.

—Photo by Dennis Craig

Earth Sciences Center,

nearing completion.

to the new elevator has been pro-tural difficulties were encountered vided. The overall effect of the and the shaft had to be re-

Daggett Buildings

The Daggett Building complex in Kendall Square is being prepared for occupancy by administrative offices, the Clinical Research Center, and a Toxicology Lab. Renovaltion began in April, done to give better acoustics and and should be completed by October, 1964.

At present the exterior is being completely redone, the interior having been previously stripped. Installation of equipment, including three elevators and air conditioning, will begin in November. Physical plant shops will be located on the first floor and base-

Several leases were in effect when MIT acquired the complex of four buildings several years ago, so only three of these, totaling about 250,000 sq. ft., are available for immediate use.

**Construction Summary** 

The following is a capsule sumother construction projects:

Space Research Center and Center for Advanced Engineering Study: both in the planning stages; architects have made preliminary sketches.

Life Sciences Building: surveystruction to start by September

Green Earth Sciences Center: will be topped in October; hope for occupancy by March.

Materials Science Center: progress slow because of equipment breakdowns, but no serious trouble; contractor hopes to make up lost time later.

Parking Structure No. 2: being built on Vassar St., foundation and basement completed; hopefully completed by first of next year.

Building 3, second floor: improvements to make president's office more workable; includes recessed door.

Cyclotron: new building around cyclotron just completed.

Magnet Lab: Radiochemistry tab in building completed.

Great Court: drains placed along walk between Buildings 3

#### Van de Graff generator has role in nerve grafting

The MIT Van de Graff generafor has been used to make pos sible restoration of nerve functions with grafts.

Dr. James B. Campbell, associate professor of neurological surgery at the New York University Medical Center, has used frozen irradiated nerve grafts from recently deceased donors, shielded by a thin, porous plastic sheath.

The radiation used in sterilizing the grafts modified them at the same time, with the result that they are accepted by the body of the recipient and do not set up an inflammatory tissue reaction.

The grafts can thus serve as a pathway for regenerating nerve fibers, while not themselves surviving once regeneration is com-

#### Harvard Music Department to present 3 Bach evenings

The Harvard University Music from the United States Army En- Department will present three Bach evenings at the Sanders Theatre this fall. The programs, on October 5 and 21 and November 9, will feature the Festival Orchestra of New York and the New York Chamber Soloists.

Tickets for each concert are the Army for 19 years. He gradu- \$2.75 and are on sale at the Harated from West Point in 1945 and vard Coop.

> DE 8-8882 HOUSE OF ROY

REAL CHINESE FOODS Open daily from 4 p.m. to 2 a.m. Food Put Up To Take Out 25 TYLER ST., Boston 11, Mass.

through installation of sound on the Student Center isn't until way on the second building in the baffles. All the rooms were fully next Monday, but work actually equipped with East Campus style began last Tuesday. Bids for the furniture. Each room also has a job were received August 29, and sistant treasurer, the building Bulletin boards have been tion Co. was signed September year, with occupancy scheduled placed in each entry. There is an 13. The project date of completion for the fall of 1964. The first build-MIT extension on each floor of its June, 1965; after that furniture ing contained about 140,000 sq.

single-bedroom to ferent. It'll be impossible to take general use. The parking lot crevield two two-bedroom apart- another dorm's constitution and ated on the Hennessey block, adjoining the construction site on Massachusetts Ave., will be used The residents will form their own by the contractor for his vehicles. Other remodeling consisted government, but both the Dormi- Some Institute parking has been mostly of painting and repapering tory Council and I will take a moved to the temporary lot at Mass. Ave. and Albany St.

Technology Square

Construction is now well under Technology Square complex. According to Mr. F. W. Watriss, as-

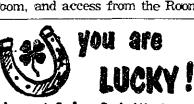
Only part of the ground floor it is anticipated that in the future fall semester. The building is be of the first building has not yet been rented, although there is an additional floor and a half of unoccupied space resulting from IBM's decision not to move in. space, including temporary office space for MIT's accounting office. The only other MIT-related group in the building is conducting a computer study on the eighth and ninth floors.

As Technology Square is purely an investment project, decision for constructing the remaining two buildings in the Square will await the successful leasting of the second building. A parking structure will also be needed then, as a zoning ordinance requires a certain ratio of parking space to building space.

**Dormitory Improvements** 

Much of the work on dormitories this summer has been done In connection with the standard program of repair, maintenance. and physical improvements. This has been seen in painting of halls in Burton, Baker, and East Campus; new laminated plastic number plates on the doors in Burton and E.C.; new furniture in some Burton rooms and in the Crafts lounge in Senior House; and new shrubbery around many of the dorms.

Negotiations have been made to place a new elevator on the west side of Grad House, using a shaft which has been dead for 20 or 30 years. Installation should be made by December 2. The Campus Room has been redone, with an interior hallway being removed to provide more space. Additional dining storage space has been provided for the Campus Room, and access from the Room



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To begin: what you now think about MIT is different from what you will think a week, a month, or four years hence. Everybody has periods of elation and depression, especially in this unique environment.

Most newcomers (not only freshmen) suffer from "Novemberitis," an epidemic of wholesale gloom just before Thanksgiving. During this time, you may even feel as if you are losing your sanity. Don't lose heart - you will feel happier soon.

A freshman's life tends to be a weekto-week existence, with little in sight before the next quiz. Life may seem an unending succession of disasters.

One freshman section leader found that almost everyone in his section felt he was doing worse than the others and in danger of flunking out. Obviously this is impossible. Thus (today's platitude), things are seldom as bad as they seem.

> Top half of the class

Most of you were in the top 10% of your high school class, and many of you will be doing "C" work at MIT. While it is nice that about 95% of you expect to be in the top half of your class, about 400 of

you will have to be disappointed. However, you are competing against some of the best students in the nation, so it's a difficult race. We are not encouraging complacency, but trying to prevent unnecessary discouragement.

All MIT, the administration, the faculty, as well as your fellow students, are committed to every possible chance to do well. Almost everyone you meet here is unusually competent in his own

#### THE TECH

#### Vol. LXXXIII No. 15 Sept. 20, 1963

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BOARD	OF	DIRECTOR	

- + · · · · · · · · · · · · · ·	
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Unsigned editorials in The Tech are the opinion of The Tech's Board of Directors, not that of MIT. The Tech welcomes letters from its readers. Space

permitting, such letters will be printed in whole or in part, if deemed by the editor to be of sufficient interest or benefit to the community. Brevity increases the chance of publication. Anonymous letters will not be printed, but names will be withheld upon request.

field, and probably several others as well. This is both a cause and an effect of his presence here.

There is much more here than classes and homework, and you will be glad if you take advantage of the activities on campus, and the metropolis around it. Girls, relaxation, and fun are an important part of life!

#### Housing the family

With the opening of the Married Students' Housing on the west end of campus this summer, Chairman Killian lost title to having the best view of Boston and the Charles. The upper stories of the apartment tower have a longer panorama, form a higher vantage point than the Chairman's penthouse atop 100 Memorial Drive.

The 150 new apartments provide fact that we again have a graticomfortable, convenient, and complete housing for married students and their wives and children. This makes it easier character. for these people to become an integral part of the MIT community, an important step forward.

However, tenants must add to these conveniences the effects (and there will be some demoralizing ones) of the inbreeding of married students' viewpoints.

For undergraduates, the big housing improvement is the new and lavish Mc-Cormick Hall for 116 lucky coeds. They glowingly describe it as gorgeous, beautifully furnished, "luxury plus," and convenient, and one lovely coed smiled happily as she spoke of the "good food."

Functionally, the new house provides for almost all the girls' needs. The WEST gleaming stainless steel kitchen is equipped with the latest equipment as well as the usual 5000 standardized Stouffer recipes.

Upstairs, there are ironing rooms and kitchenettes on each floor, and a roomy penthouse lounge that overlooks the Charles.

The rooms, painted in a contemporary off-white, have clean lines, comfort- 14 table furniture, and plenty of storage space. One petite sophomore described her 16 by 22 foot double as "huge."

On the main floor, the spacious living room, stately dining room, magnificent carpeted hallways, and sheltered garden courtyard complete the near palatial luxury of the dorm.

Judging from the new construction, MIT seems to be moving beyond the "whole man" to the "whole family" concept in university education.

#### New editors

The Board of Directors of The Tech has accepted with regret the resignations of David E. Trevett '65, managing editor; Richard L. Schmalensee '65, features editor; and Joseph S. Baron '66, photography editor.

The Board announces the following appointments Stephen N. Teicher '66, of Baker House and Hampton, Virginia, will serve as photography editor. Lyall D. Morrill '66, of East Campus and Fort Wayne, Indiana, becomes layout editor. Walter A. Winshall '64, of Alpha Epsilon Pi and Detroit, Michigan, will be acting teatures editor.

#### Inside Inscomm

#### Brains, Brawn, & Smiles Combined in Class of '67 -by Jerry Luebbers, UAP-

I am told that the SAT math ous educations available in & average for the Class of '67 was world today; welcome to a n 742, the English an umprecedented 669. This its a continuation of exciting, and certainly a rewarding trend. But even more item; welcome to the home if significant is the observation of over 70 activities; and welcome what we of the Student Govern- as the complement to a group of ment hope will be but another 3500 of the finest people in step in a changing trend.

In meeting and talking with the new Freshmen, one can hardly escape noticing the frequency of in putting these freshmen in lin burly football players, of lanky Be sure they get to know whe high school basketball stars, of MIT is all about quick smiles, ready wit and overall personability.

The College Board and National Merit scores made evident the and are now charged with fying number of high school scholars, yet we see simultane- capacity. ously the increased breadth of

same group a valedictorian and am as impressed with the entera high school baseball player of-ing freshmen as I have been fered a major league contract is with the other classes, and I di an indication of a change in the not seem able to make the MIT personality, I for one say it's a healthy one.

come to one of the most rigor- men.

tionally recognized intramusi and inter-collegiate athletic s.

could hope to know. To the Classes of 1964, 65 at '66: Welcome back, and good ha

To the Faculty and Administra tion: You've done an exceller job of selecting the Class of the responsibility of challenging the intellectual as well as person

To the Editors and supporting staff of The Tech: I hope I have If being able to meet in the not "over-philosophized," but! aware of the opportunities ope to them in the precise wa To the MIT Class of 1967: Wel- achievable only by newspaper

#### Kibitzer

By MICHAEL LINAH

NORTH 🟚 A 8 7 4 A K 10 5 4 3 ♠ K 4 EAST **4** 10 5 ♥ Q 8 ♠ A Q J 4 A Q 8 5 4 3 SOUTH ♠ KJ963 none ♠ 10 8 7 5 2 🚓 J 10 6

East-West are vulnerable. East deals. The Bidding: North South Pass 44 14

ly, as the adage goes, so it is whereas a ruft and sluft ma important to answer it, even if not be as helpful. In any even it requires an unusual reply. Today's South made a slight error in his play, but in order to capi- discarded a diamond from im talize on at each of the defenders my. Next he led a diamond in turn had to make a play never Ace. East returned the Queen usually made in correct play.

after South made a somewhat he had a swindle play red sketchy overcali. North's action He led the four of hearts in is correct, since his four spades dummy, pitched a small diamon to the Ace constitute excellent from his hand, throwing Wal support, fixing spades as trump. in. This was the situation: For him to name his hearts, it could only confuse his partner and give his opponents additional information.

West opened the six of hearts against the Four Spade contract. • 9 After winning the heart Ace in & K dummy, a club being thrown from his hand, declarer led the heart King, pitching another club. Declarer, basing his play on establishment of the heart suit, led the three of hearts from

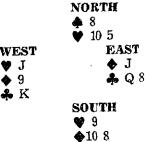
ten of spades, forcing declarer ruft and sluff, but setting his to overruff with the Jack. His one trick, since he must now lo aim was to establish a trump trick for his partner, which would have occurred if his part- his contract if he starts de ner held QJ or K9 of spades. Of monds before he ruffs anything

course, this didn't materialia but since his trumps were worth

less, fit was worth the try. Declarer now led the King it spades, then a small trump b the Ace drawing all outstanding trumps. Now a small club was led from dummy. East put \$\pi\$ his Ace, in case declarer had he Kling. When declarer played tr Jack, and his partner played to two, showing three cards in the suit, East knew the declarer was now out of clubs.

Rather than give declarer ruff and sluff, East started b play the Ace of diamonds, it changed his mind. East install gave declarer a deliberate ni and sluff. His reasoning was a follows: to cash the Ace of dis monds definitely will help & Opportunity knocks infrequent-clarer by establishing his King

the diamond Ace cannot be lot Declarer ruffed in his hand diamonds, dummy ruffing. It North put his partner in game clarer was now in trouble, it

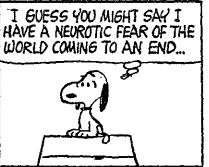


If West returns either red st declarer ruffs, the other hand it ing established for the balance of the tricks. West instead re East properly ruffed with the turned a club, giving declared another diamond or heart trick

Note that declarer can main He will give up two diamon tricks after drawing trumps, the ruff one diamond setting up the suit for ten tricks.

PROBLEM You West, hold 🏚 3 2, 🜹 2, • Q J 10 9, A A 10 9 6. The bidding has proceded: South North East Pass Pass 10 Pass 3♥ Pass All Pas 44 Pass What is your opening lead? Answer next week.









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#### ONCE MORE UNTO THE BREACH. DEAR FRIENDS

Today I begin my tenth year of writing this column in your campus newspaper. Ten years is a long time; it is, in fact, what some scholarly people like to call a decade-from the Latin word deccum, meaning the floor of a ship. It is, to my mind, remarkable that the Romans had such a word as deccum when you consider that ships did not exist until 1620 when John Alden invented the Mayflower. Alden, a prodigiously ingenious man, also invented the ear lobe and Pocahontas.

Ships were a very popular mode of travel—especially over water—until 1912 when the Swede, Ivar Krueger, invented the iceberg. Krueger also invented the match, which is a good thing, because without the match, how would you light your Marlboro Cigarettes? I cannot overstress the importance of ighting your Marlboro Cigarettes, for Marlboro Cigarettes, unlighted, provide, at best, only limited smoking pleasure.



You might even call it the limp or Spongy sell

I mention Marlboros because this column is an advertisement, brought to you through the school year by the makers of Marlboros. Marlboros come in soft pack or Flip-Top box. The makers of Marlboros come in dark suits with thin lapels -except on weekends when they come in yoke-neck jerseys and white duck trousers. White ducks come in flocks. They are primarily fresh water dwellers, although they have been successfully raised in salt water too. Another salt water denizen I'm sure you will find enjoyable is plankton—a mess of tiny organisms like diatoms and algae and like that which float sluggishly near the surface of the sea. It is ironic that these creatures, microscopic in size, should supply the principal source of food for the earth's largest animal, the whale. Whales, I must say, are not at all pleased with this arrangement, because it takes the average whale, eating steadily, 48 hours to gather a day's meal. This leaves them almost no time for water sports or reading Melville. It is a lucky thing for all of us that whales are unaware they are mammals, not fish, and could, if they tried, live just as well on land as in water. I mean, you add ten or twelve million whales to our Sunday traffic and you would have congestion that makes the mind

But I digress. Today, I was saying, I begin my tenth year of writing this column for Marlboro Cigarettes in your campus newspaper. I will, in each column, say a few kind words about Marlboros-just as you will, once you try that fine tobacco flavor, that pristine white filter, that supple soft pack, that infrangible Flip-Top box. These references to Marlboro will be brief and unobtrusive, for I do not believe in the hard sell. What I favor is the soft sell—you might even call it the limp or spongy sell. I hasten to state that the makers of Marlboro in ten full years have not once complained about my desultory sales approach. Neither have they paid me.

But that is of small consequence. Aside from fleeting mentions of Marlboro, this column has another, and more urgent, mission: to cast the hot white light of free inquiry upon the vexing questions that trouble college America—questions like "Should the Student Council have the power to levy tariffs? and "Are mates sanitary?" and "Should housemothers be compelled to retire upon reaching the age of 26?"

Perhaps, reasoning together, we can find the answers. Perhaps not. But if we fail, let it never be said that it was for want of trying.

I thank you.

© 1963 Max Shulman

The makers of Marlboro are happy to bring you another year of Max Shulman's unpredictable and uncensored column—and also happy to bring you fine filtered Marlboros, available in pack or box, wherever cigarettes are sold in all 50 states.

#### College Construction, curricula, and housing mark changes on nation's campuses

By Toby Zidle '63

those caused by construction. Few however, will cause as much sudden commotion as the changes that appeared one week at Dartmouth College.

In particular, Dartmouth's Department of Buildings and Grounds was supposed to partition one room of Carpenter Hall into an office and a seminar room.. The remodelling first came to light when one professor opened the door to the office and beheld seven feet of masonry staring me in the face.'

In the construction of the wall, one detail had been omitted—the door. A check with Building and Grounds revealed that, in addition to the missing door, the wall had been built three feet from its intended position. The office had been divided into two compartments, leaving one part inaccessible.

After tearing down the wall, the workers moved to a nearby office where they were found measuring for another partition. An alert secretary insisted that they leave. Undaunted, they headed for a studio down the hall. There they speedily erected another concrete wall.

The structure completed, the workmen noticed that something was not entirely right — the 12foot wall had no ceiling. Consulting headquarters, they discovered that the ceiling should have been

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through the ceiling.

The next project was a six-foot wall, dividing the studio into two sections. This, too, was misplaced and had to be torn down and re-

Later in the day, an Art Department professor returned to his office, only to find workmen punching through a wall with a sledge hammer. A warning was then sent out to all Art Department personnel, cautioning them not to leave their offices unattended at any time.

Subsequent investigation showed the cause of the chaos to be lines randomly plased on blueprints by an unknown doodler. In their zeal, workmen had been following the drawings faster than their superiors could check their work.

#### Now Given For Credit

Many of the changes at colleges around the country involve curricula. The University of Washington, for example is offering for the first time with degree credit, courses in mountain climbing.

Classes are being taught by the Men's Physical Education Department. This does not mean, however, that women will not be invited to enroll. In fact, it is expected that about half of the students registered for the courses will be women.

Classes in mountain climbing had been taught at the university since 1956. Enrollment then was 20 students. The classes have since then been getting increasingly popular. The Spring quarter in 1963 set a new record, with 106 students. Five instructors and five assistant instructors were required in order to handle a class of that size. All classes through the 1963 Spring quarter were given without credit, however.

Throughout the United States, at nine feet. Calmly, they built The course to be given in the the most noticeable changes on the it at specified level and left with Autumn quarter is Basic Mounnation's college campuses will be three extra feet of wall protruding taineering, to be followed in the next quarter by Winter Mountaineering, which is designed to instruct students in snow and ice climbing, snow shoeing, ski touring, arctic survival, and allweather rock climbing. Neither course requires previous mountaineering experience.

#### Co-Ed Dorms

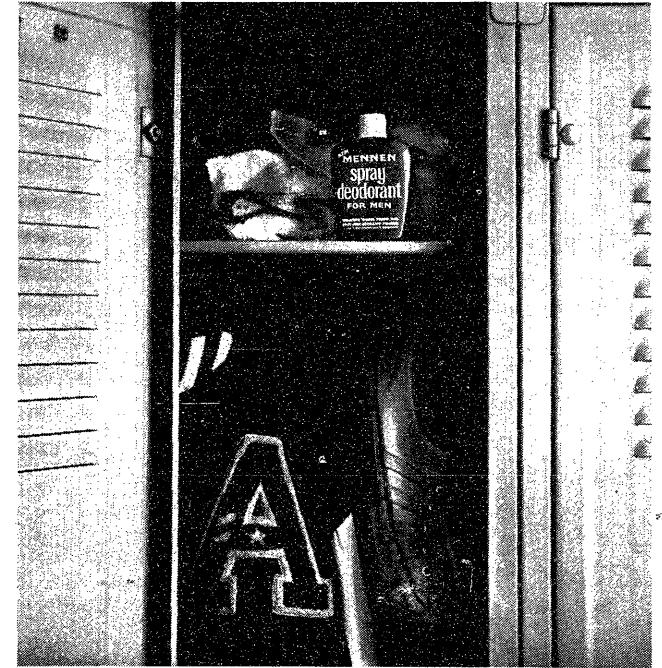
An expected change at many colleges is the opening of new dormitories. Occasionally even the housing policies change. Such was the case at the University of Miami, which had planned to experiment with a co-educational dormitory during the 1963 summer session.

At the time the announcement was made, the committee working on the proposal had not reached any definite decisions but expressed hopes that restrictions in the dorm would be limited to the "bare necessities."

The committee said that it looked on the project as an "experiment in student self-discipline." The school will impose no restrictions on student activities. Rule-making, instead, will rest with a committee of dormitory residents.

The planning committee had drawn up a number of recommendations to make to the dormitory committee. One of the recommendations advised that curfews be eliminated for both men and women. Students need only indicate where they intend to be in case of emergency. Similarly, there would be no restrictions on dress or movement through the building.

According to the Miami Hurricane, the plan provoked "endless amazement and debate."



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met by the merchandise carried in our stores. This merchandise is always competitively priced. The Coop was established in 1882 and since then has enjoyed an enviable reputation for good service to its student and graduate members. It should be noted that eligibility for membership and the savings available do not terminate when you leave, but may be realized by continuous membership or by rejoining at any time you desire. Membership \$1.00 annually.

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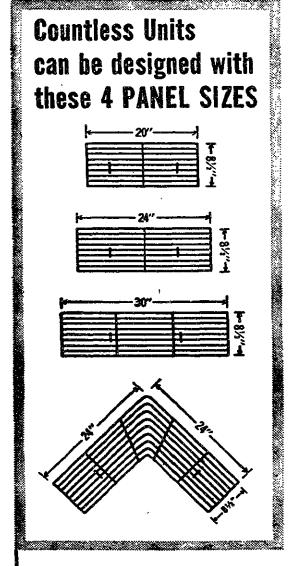
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#### movies...

## 'Cleopatra' does not live up to advertising claims

By Gilberto Perez - Guillermo

In "Cleopatra," easily the most expensive movie ever made, Joseph L. Mankiewicz, the director, has attempted to transcend the spectacle category. Some of his previous work ("The Barefoot Contessa," "Suddenly, Last Summer") displayed an unusual talhopes. Mr. Mankiewicz has let his at that. talent be swallowed up by the

M

No Cover

Thurs.-Sun.

CLEOPATRA; directed by Joseph L. Manklewicz; produced by Walter Wanger; written by Mr. Manklewicz, Ranald MacDougall and Sidney Buchman; music by Alex North; photographed in Todd AO; starring Elizabeth Taylor as Cleopatra. Rex Harrison as Julius Caesar, Richard Burton as Mark Antony; at the Boston Music Hall.

ent, and his direction of actresses patra. It is hard to see the point such as Ava Gardner in "Con- of this long, dull section, since it tessa" and Elizabeth Taylor in is almost entirely devoid of mean-"Summer" was often notable, ing, artistry or dramatic interest. Hence, it seemed possible to re- In spite of Rex Harrison's comgard Mr. Mankiewicz' boasting mendable performance, the charabout the seriousness and artistry acter of Caesar fails to come to of "Cleopatra" as something more life. One supposes this first sec. sort of drunkard passionately in Antony's withdrawal from the than a mere addition to the ex- tion was intended as a preamble tensive press campaign in favor to the second, which undeniably love unconvincingly portrayed, of the film. Unfortunately, "Cleo- interested Mr. Mankiewicz more. patra" does not live up to these but it is about an hour too long dramatic consistency. Consider spectacular level it attempted in

The section on Antony and Cleospectacle genre, and the film does patra is, at any rate, a better one. not succeed at any artistic level. The portrayal of Mark Antony as him as a cold, insensitive poli- picture Miss Taylor as any other "Cleopatra" consists of two a man tormented by the shadow tidian. In "Antony and Cleo-than Miss Taylor. Her most signarity, the first of which is con- of a great man offers more inter-patra," he embodied the Roman milicant contribution to the film cerned with Caesar and Cleo-esting dramatic possibilities, and

8 to 1

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formance as Mark Antony. Where ter of Octavian emerges as a Mr. Mankiewicz fails, however, is in his treatment of the amorous relationship between Antony and Cleopatra, and of lits interaction with politics. Deviating from never been a master, and the file Shakespeare's treatment of the lacks the brilliance some other same subject (sometimes with spectaculars have offered. "Co palinful consequences, as when patra" looks expensive, but the Cleopatra doesn't beat the messenger bringing news of Antony's singularly unexciting, and to marriage to Octavia), Mr. Man-choreography and decor have kiewicz has chosen to portray the visual grace. I recall only two Cleopatra as the politically inter- scenes as being pictorially e ested party and Antony as some fective; the murder of Caesar and love with her. Not only is the but its conflict with politics lacks at more serious levels, but at the the character of Octavian, for in-surpass. And the performance of stance. Mr. Mankiewicz, like Elizabeth Taylor as Cleopatra Shakespeare, choses to portray rather unconvincing: it is hard in

Richard Burton gives a good per- no such conflict, and the diame odd caricature without much rek

Visually, Mr. Mankiewicz ha is hardly enough. The battles at battle of Actium.

Thus, "Cleopatra" fails not only way of life, which clashes against comes at the box-office level the Egyptian way all throughout where the generous display of he the play. In "Cleopatra" there is allures should prove effective.

#### movie schedule 🥒 🦈 LSC — 'Horrors of the Black Mus-um,' Saturday, Kresge Audit., 8:00

ASTOR times available BEACON HILL — Lawrence of Arabia, 9:30, 1:05, 4:40, 8:10

BOSTON CINERAMA — 'How the West Was Won,' 8:30; matiness Wednesday Saturday 2:00, Sunday 1:00, 4-45

BRATTLE — Irene Papas as "Electra" from the play by Euripides, 5:30, 7:30, 9:30, matinee Sat. at 3:30. Starting Sun.: Fellini's "Il Bidone" ("The Swindle"), 3:30, 5:30, 7:30, 9:30

9:30

CAPRI — 'The L-Shaped Room,' 10:30, 12:35, 2:45, 7:10, 9:25

CINEMA — 'Lond of the Flies,' no times available

EXETER — 'Murder at the Gallop,' 2:20, 4:10, 6:00, 7:45, 9:35

FINE ARTS — 'A Summer to Remember,' 5:30, 8:45; 'Ballad of a Soldier,' 7:00, 10:00

GARY — 'Condemned of Altona,' 10:00, 12:00, 2:00, 4:00, 6:00, 8:00, 10:00

HARVARD SQUARE — Leslie Caron in "The L-Shaped Room" at 2:15, 4:40, 7:10, 9:25

KIETH MEMORIAL — 'Love of Money,' 11:15, 2:50, 6:20, 9:55; 'A French Mistress,' 9:30, 1:00, 4:35, 8:10

LOEW'S ORPHEUM — 'The Haunting,'
'Dime with a Halo,' no times available

free

MAYFLOWER — 'Three Stooges & Around the World in a Daze,' 11:2, 2:40, 5:50, 9:10; 'Siege of the Saron,' 10:00, 1:10, 4:30, 7:45

MUSIC HALL — 'Cleopatra,' 2:00, 8:00 MUSIC HALL — 'Cleopatra,' 2:06
8:00

PARAMOUNT — 'Rock A Bye Baby,'
9:40, 1:05, 4:30, 7:55; 'Don't Give
Up the Ship,' 11:30, 2:55, 6:20, 9:35

PARK SQ. CINEMA — '8½,' no time
available

PILGREM — 'Women of the World,'
9:55, 1:50, 5:40, 9:25; 'Madame,'
11:50, 3:45, 9:35

SAXON — 'Irma La Douce,' 11:30,
2:00, 4:30, 7:00, 9:30
UPTOWN — 'Gathering of Eagles,'
1:15, 5:20, 9:30; 'Call Me Bwam,'
1:20, 5:25, 7:35

WELLESLEY COMMUNITY PLAY.

HOUSE — 'The Longest Day,' evenings 7:45, matinees Wednesday, Saturday 2:00

#### Theatre Schedule

COLONIAL — 'Who's Afraid of Virginia Woodf?' 8:00

JOHN HANCOCK HALL — 'Space is So Startling,', evenings 8:30, mathees Wednesday, Saturday 2:30

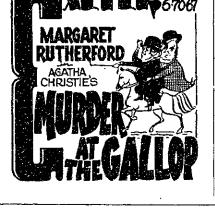
SHUBERT — '110 in the Shade,' 8:30, matinees Saturday 2:30, Thursday, 2:15 WILBUR — 'The Private Ear-The Public Eye,' 8:30

#### **BSO** Concert

Friday, Sept. 27, 2:00; Sat., Sept. 28, 8:30; Symphony Hall, Erich Leinsdorf conducting: Hindemith, Symphonic Metamorphosis; Barber, Symphony No. 1; Brahams, Symphony No. 1.

#### Pesso Dance Company to hold tryouts Sept. 29

Tryouts for new members of the Pesso Dance Company will be held on Sunday, September 29, alt 2:00 pm. They will be at the Dance Circle Studios, 1111 Boylston Street,



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During the stall season, the Forum will present:

Oct. 6 Malcolm X—'God's Solution to America's Race Problem' James Farmer — 'The Civil Rights Revolution' Oct. 13

Vance Packard — 'America in Upheaval—the Seven Great Changes of Our Time' Oct. 20

Dwight Macdonald — 'Mass Culture: Threat or Promise to America?' Senator Clifford Chase — 'Congress and Congressional

Reform'
Max Lerner
Mr. and Mrs. Fred Hechinger
— 'Teen-Age Tyranny'
Fulton Lewis III vs. James A. Burkhart — 'The Campus Generation, Right or Left?', Atty-Gen. Edward W. Brooke and Paul T. Smith Ambassador John K. Galbraith
John Rock, M.D. — 'Sex,
Science and Theology vs.
Growth Rates' Dec. 15

In the spring season, there will Mead and others.

The Forum meets in Jordan

from 10 to 5 pm and weekends

from 1 to 5 pm.

Man Wanted?



Unemployment will end soon for these students on line outside the Student Personnel office in Bldg. 1. The line continued -Photo by Stephen Teicher all day Tuesday.

#### be Ayn Rand, Dr. Margaret Metallurgy books show early printing techniques

First edition books tracing the but for those who would like to 16th to the 20 centuries will be be sure of seats when the more shown in the ground floor of Haypopular speakers talk, member- den Library from September 16 through 30.

The exhibition of more than 50 Hall at 8:00. Admittance is free, history of metallurgy from the metallurgical books has been as sembled by Dr. Cyril Stanley Smith, Institute Professor, for a centennial celebration in honor of Dr. H.C. Sorby, discoverer of the microstructure of steel.

Making the Scene

THIS WEEK LSC Movie — 'Horrors of the Black Museum,' Saturday, Kresge Audit., S:00, free

Gardner Museum — Eugene Indjic.
planist, Sept. 22, 3:00; Beethoven's
Thirty-Two Variations in C minor,
Schumann's 'Why,' 'Dream Visions,'
Chopin's Sonata in B flat minor,
Rachmaninoff's Prelude No. 5, Liapunoff's Etude, Debussy's 'Reflets
dans I'eau'

ook Exhibit — the history of metal-lurgy, Hayden Library, through Sep-tember 30 'Creative Engineering' — Pier Nervi's architectural designs and buildings, 29 30 1 2 3

Hayden Gallery, weekslays 10 to 5, Saturdays and Sundays 1 to 5 NEXT WEEK

NEXT WEEK
Ford Hall Forum — Robert St. John.
'Everchanging Africa,' Sept. 29, 8:00,
Jordan Hall, free
'The Hostage' — Charles Playhouse,
beginning Oct. 2, 8:30, Saturday
5:30, 9:00: Sunday 3:00, 7:30

Five pianists will perform with

the Orchestra, including the Turk-

making her American debut.

Other pianists are Mme. Jeanne-

Marie Darre, Lorin Hollander,

Rudolf Serkin and Van Cliburn.

#### BSO begins eighty-third season

The Boston Symphony Orchestra will open its eighty-third season on September 27 in Symphony ish pianist Idil Biret, who will be Hall. Erich Leinsdorf will begin his second year as the Music Di-

Pierre Monteux and Charles Munch, the only living former Music Directors of the Orchestra, will be guest conductors this season. Leopold Stokowski will make his first appearances with the Orchestra this winter.

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Fables for Fun

When Godiva, that famed lady fair, Told her husband, "I've nothing to wear," With his Swingline in hand,

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And said, "Wear this, my dear, in your hair!"

#### Keenan criticizes N.Y. Times article on MIT

re-cemento; a revolutionary kind American Federation of Arts.

Piere Nervi's designs at Hayden

lery through October 7, weekdays amounts of strain.

ties triangle, in a New York during a visit to MIT last Spring. Times Magazine article August 18.

#### WTBS schedule

WTBS, 88.1 megacycles FM, educaltional FM radio at M.I.T., will resume broadcasting at 7 p.m. Wednesday, September 18th. Here is the WTBS weekly program schedule for the remainder of

7:00 pm News 7:10 pm Special 9:00 pm News 9:05 pm Masterworks 12:00 am Sign Off

MONDAY THRU THURSDAY
7:00 pm. News
7:10 pm Calliope
9:00 pm. News
9:05 pm. News
9:05 pm. Masterworks
12:00 am. News and Sign Off

FRIDAY, SEPT. 20

7:00 pm. News
7:10 pm. Nite Owl
9:00 pm. News
9:05 pm. Nite Owl
12:00 am News and Sign Off

FRIDAY, SEPT. 27
7:00 pm News
7:10 pm Jazz Special
9:00 pm News
9:05 pm To be announced
12:00 am News and Sign Off

SATURDAY
7:00 pm News
7:10 pm To be announced
9:00 pm Nite Owi
12:00 am News
12:10 am Nite Owi
2:00 am News
12:00 am News and Sign Off

MIT has been creditted with an English at New York University. effort to reconcile the schisms in Mr. Boroff interviewed students Mail Order Delivery the science-engineering-humani- and selected faculty members

Mr. Boroff cited the pivotal The article, which most MIT role the "new breed of scientists" personnel seem to consider flat- are now playing in world affairs tering to the Institute, was writ- as an indication that MIT, "genten by David Boroff, professor of enalty considered the leading scientific center in the world," is a topic of wide interest.

> Mr. Boroff's use of the word "science" and its derivatives in the above and other cases, however, was the topic of a critical better to the editor, published in the magazine September 15, from Joseph H. Keenan, professor of mechanical engineering.

Professor Keenan criticized Mr. Boroff for attributing, "as does the public, engineering accomplishments to science." Engineering, Professor Keenan asserted, 'is probably even more congenial to the American temperament than science."

Among his impressions, Mr. Boroff found that MIT people "exhibit toward Cal Tech the same kind of condescension that one does toward a gifted little broth-

He quoted unidentified professors as saying that they want to teach undergraduates, and that although their colleagues and the administration may not recognize charlatanry in a teacher, the students do.



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## "HORRORS OF THE BLACK MUSEUM"

IN HYPNOVISTA, CINEMASCOPE & COLOR 8 PM, KRESGE SAT., SEPT. 20

#### Major firms cease campus cigarette advertising

(Continued from Page 1) which attempt to pay their own

According to the president of the Tobacco Institute, campus promotions have been discontinued to emphasize the industry's position, which has "always been that smoking is an adult custom." Out-of-industry observers have cal lantagonists who say that Shulman.

smoking and lung cancer are to some extent cause and effect, and who deplore flagrant cigarette advertising.

Although companies made their intentions known, individually, on the issue, it appears that the only company which is not backing the consensus to the full is Phillip Morris, which will continue to adsuggested that the move is an vertise Marlboro cigarettes in a attempt to appease smoking's vo- humor column written by Max

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Over 900 college newspapers are represented for national advertising by the National Advertisting Service, and editors this summer were informed by NAS that it would probably not be able to replace lineage lost. However, NAS indicated that it was attempting to develop new accounts in existing classifications and in new

Such new classifications might include the liquor industry, which has not previously been a major campus advertiser. If this should occur, opponents of cigarete ads on health or moral grounds might embarassingly find they had prodded what they consider an even more objectionable element into the press.

The tobacco ads carried benefits to the newspapers beyond their apparent revenue value. Since they were a consistent advertiser, they tended to smooth out the peaks in the other advertising lineage which were do to seasonal factors.

In the Tech, the climaxes of fall and spring job recruiting would, without the ballancing tobacco advertising, disrupt consistent news publication.

Among the papers receiving ads from NAS, tobacco copy has accounted for a minimum of nearly 30% of the space devoted to mational advertising. Because advertising rates decrease as the total space requests of the advertiser increase, income from the tobacco accounts, which are comparatively large runs at somewhat less percentage.

The ratio of NAS to local advertising is also important in determining the effect of the tobacco ban, and of course those papers will be hit hardest which have relied most heavily on NAS con-

In addition to the newspapers, there were two other campus institutions which will be affected by the tobacco action, which have not received much notice beyond their members.

For several years, Salem cigarettes have furnished covers for college humor magazines. They were shipped to the magazine publishers, blank exceut for a color Salem ad on the back cover. Although a new cover sponsor has been found for the present, some concern is found among magazine editors.

The institution of the campus representative for a tobacco company, a student who passes out free smokes and promotes contests, seems completely defunct in the wake of the dropped promo-

#### **Cherchez la Femme:**

#### One from Group A, one ...

Editor's Note - Each year planning to go Trick-or-Treating 'Cherchez la Femme' appears for pennies this Halloween, so as a weekly column in The Tech throughout the mixer season, in an attempt to give as complete a list as possible of mixers both on and off campus. The Tech will welcome notices of mixers, open houses, etc.; please include date, time, place, admission charge, and sponsor.

Topic: Facts of Life. Subtopic: Mixers. Summary: Schools holding mixers are divided into three categories, as follows:

Group A: These girls like to hold big mixers, they want lots of people to come, and they simply adore Techmen. For these girls we list all mixers, complete with all pertinent data (time, place,

Group B: These girls also like to hold mixers, and they like Techmen very much, but they don't want to get mobbed, so they hold invitational mixers. We tell you when and where, you get your own invitation (usually from a girl you know at the school or from your living group social chairman.)

Group C: These are identical to Group B, except that they also do not want publicity. Hence we'll only give a general idea of when and where, and leave the rest up to the individual. (E.G., there's a mixer at Radcliffe tonight; good luck.)

As yet, none of the groups have set many dates, but those which have are listed below:

September 20 — Cardinal Cushing College, 8-12 pm, at Laetare Hall, 535 Boylston Street in Brookline; music by Jim Lucie and the Heightsman.

September 27 — Emmanuel College, a "social" (= mixer), 8-12 pm, maybe with a singing group from Harvard or Holy Cross; no charge.

October 4 — Lesley, Trentwell Mason White Hall, 31 Everett Street (in back of Harvard); more details later (hereafter abbreviated MDL).

October 5 — The Towers, BU, a car wash in back of the dorm during the afternoon; that night there'll be a "block party," outside in the parking lot (& alley), music by a 5 or 6-piece band; MDL on both.

October 18 — another social at Emmanuel; MDL

October 25 — Marlboro and The Towers, BU, mixers at each;

In addition, the Towers girls are

MIT fraternities in the neighbor. hood had better prepare them.

And there'll be one of those "Group C invitationals" tomorrow night at a Boston hotel - the Simmons freshman mixer.

As a parting word, we offer a special "Cherchez" bonus: Seve ral phone numbers in the BU dorms have been changed since the directory was put out; some of the new numbers are:

262-2220

262-8620

CO2-2100

Shelton Hall Marlboro Hall The Towers

There'll also be a large number of MIT fraternity and dorm mix. ers in the next week or so; keep your eyes on the bulletin boards and we'll try to have more listing next week.

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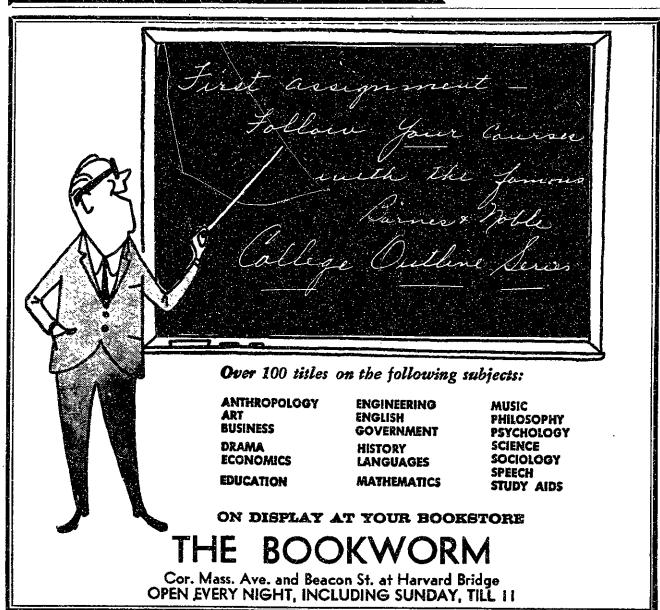
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#### LSC schedule

#### Contemporary Film Series to be offered

Three series of films have been new series, the Contemporary planned by the Lecture Series Film Series, will replace it on Fri-Classic Film Series, shown on Fri- urday nights as in the past. day nights in past years, has been moved to Sunday evenings and a

UN 4-4580 umum

HARVARD SQ. Leslie Caron in "The L-Shaped Room" 2:15 4:40 7:10 9:25

From the play by Euripedes Irene Papas as "Electro" 5:30 7:30 9:30 Saturday matinee at 3:30 Starting Sunday Fellini's "II Bidone" ("The Swindle") 3:30 5:30 7:30 9:30

Weekdays at

BRATTLE SQ.

Committee for presentation to the day nights. The Entertainment MIT community this fall. The Film Series will continue on Sat-

The season will open this Saturday night, September 21, with a free movie, "Horrors of the Black Museum," to be shown at 8 pm in Kresge Auditorium.

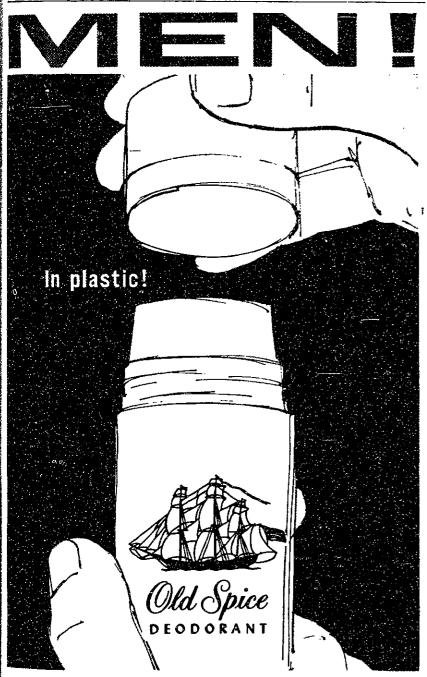
Admission to the Entertainment and Contemporary Film Series is by individual ticket purchase only and this year's prices are 35 and 60 cents respectively. Those interested in the Classic Film Series will be able to purchase season admission for one for \$3 or for two for \$4. No single show admissions can be purchased for the Classic Series.

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**DEODORANT** 

SHULTON

are as follows:

Contemporary Film Series Contemporary Film Series
DATE FILM
Sept. 27 Stalag 17
Oct. 4 La Dolce Vita
Oct. 11 Baliad of a Soldier
Oct. 18 Animal Farm
Oct. 25 The Virgin Spring
Nov. 1 Shane
Nov. 1 Shane
Nov. 25 From Here to Eternity
Nov. 22 Phaedra
Dec. 6 Boccaccio 70
Dec. 13 The Lavender Hill Mob
Jan. 10 To Catch a Thief
Jan. 10 To Catch a Thief
Jan. 17 Last Year at Marienbad
Entertainment Film Series
DATE FILM
Sept. 28 The Music Man
Oct. 5 Lover Come Back
Oct. 12 The Honeymoon Machine
Oct. 19 Billy Budd
Oct. 26 Carousel
Nov. 2 Days of Wine and Roses
Nov. 9 Will Success Spoil Rock
Hunter?
Nov. 23 The Manchurian Candi-Psycho
The Manchurian Candidate
Showboat
The Long Long Trailer The Long Long Trailer The Children's Hour 11 The Children's Hour
18 Gypsy
Classic Film Series
FILM
6 Potemkin
13 Bed and Sofa
20 Storm Over Asia
27 Fragment of an Empire
3 Cabinet of Dr. Caligari
17 Warning Shadows
24 Variety
8 The Joyless Street
15 The President Vanishes
12 The Grapes of Wrath
18 Committee also has planne

The Committee also has planned a number of engagements for speakers for this semester. The first of these will be John Ciardi, noted poetry critic and linguist, who will be at MIT on October 3. A November appearance by Vance Packard has also been tentatively announced.

#### Use of computers in school scheduling studied in Holz report

The Registrar's Office has conducted a project to determine the feasibility of automated (digital computer) school scheduling.

A report by Robert E. Holz, assistant registrar, states that the user of such programs can expect help in the clerical aspects of the problem but should not expect it to resolve disputes or irreconciliable preferences or to suggest innovations.

The computers will not take over the job of scheduling, but will be a good tool to help the scheduler do his job better. Scheduling decisions in large numbers will still have to be made by key faculty and administrative personnel.

School scheduling is defined as the process of assigning an appropriate time pattern, instructor, and classroom and the necessary students to the classes required by the school's curriculum. The schedule is formed subject by subject. The computer is given the available data and, usually by iteration, tries to come up with an optimum schedule. Any problems which the machine can't solve are then handled manually.

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#### SCEP to train students in tutoring

A new program designed to im- sion, as well as improving didacprove existing study aids in the tc techniques. Pertinent course Film schedules for the Series various living groups has been materials will also be distributed announced by the Student Com- to tutors. It is hoped that these mittee on Educational Policy, informal tutors will help fresh-With the support of the Dean of men with basic course material Student Affairs' office, this pro- as well as with quizmanship gram will involve training under- techniques. graduates in tutoring techniques for Freshmen.

> available for informal tutoring inthe dormitories or in handling regular living group quiz reviews in 5.01, 8.01, and 18.01, will be asked to register with SCEP, which will administer the pro-

> As it is envisioned, the training program will involve a small number of meetings and lectures for the interested students during the fall term. These will be directed toward giving those attending a brief review of the important conceptual topics of the freshman course under discus-

Interested partis should return the cards enclosed in letters to Students interested in being be distributed to all undergraduates this weekend.

## South Sta

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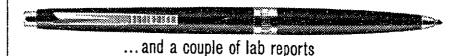
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about the most inexpensive dollar pen around. By the way...you can get a handsome matching pencil to go along with your Wordmaster. And that's only a dollar, too.



## Crews cop 3 Henley titles, grab 3rd in IRA

By C. R. Miller

Early last summer, after the Institute had closed its doors, MIT slide rules and computers aren't the Institute's only claim to fame. At the American Henley Regatta, the Engineers hauled off a truckload of silverware, as they finished first in three events and man boats. MIT competed exclussecond in two. One week later at ively in the eights. the Intercollegiate Rowing Association (IRA) National championships, the heavyweight varsity snatched third place among 15 of the top college crews in the na- ada by a length and a half over tion, losing only to Cornell and

#### Intensive training pays off

the light and heavyweight crews crew captain, Mark Barron '64 loaded themselves into a caravan stroked the victorious crew. of cars and drove to Dartmouth College, where they spent a few entries: the MIT Varsity heavies, days preparing for the quickly ap- the Vesper Boat Club of Philadelproaching races. The intensive phia and Saint Catherine's heavytraining program included two weight crew of Ontario. The enturnouts a day, lots of sleep a gineers led all the way down the few calisthenics and plenty of two kilometer course, and hit the IRA championships. Fifteen crews rapidly progressed and were soon second place Vesper Boat Club. mile Varsity race, which was full in peak physical condition. Work- St. Catherine's was well off the of surprises. Shortly after the outs on the Connecticut River at pace in third place. The finishing start, the Navy crew, which Dartmouth became longer and time for MIT was an excellent hadn't won a race all year, was harder as time went on, and en- 5:58.7. durance rose in preparation for the long races to come.

On to Saratoga Lake

atoga's Racing Centennial Celebration. The American Henley Reatoga Lake, included all kinds of boat races, from singles to eight

#### Tech sweeps at 2 Kilometers

The Varsity lightweights started things rolling as they defeated Saint Catherine's of Ontario, Canthe 2000-meter course. They took first honors in the lightweight

The heavy eights race had three

The quarter - mile dash was an-

steak and potatoes. All the crews wire with a full length lead over competed in the three

Lights win Dash

### Seek national ranking

#### Soccermen shoot for top

will be after a national ranking only defeat last year. this year. Although most lettermen are returning, coach Charles unknown sport in this country, it Syracuse, Washington and the rest Batterman welcomes new candi- is a growing and an outstanding of the crews following behind the dates.

The soccermen are scheduled to clash with some of the top squads in the nation this fall. National semifinalists Springfield and Bridgeport, and Ivy League cotitlist Harvard number among the and cheer MIT on.

MIT'S soccer team started practoughest rivals. The Harvard tice Monday, September 16, and game will be televised October is looking forward to another 9, and this traditional rivalry great season. Last year's 6-1-1 should be an exciting spectacle. record ranked Tech as one of the Another key rival is Middlebury, best in the East and the booters which handed the Techmen their

Although soccer is a relatively spectator sport. As Tech's booters seek national prominence, they need the support of the whole MIT community. So come out this

On Friday, June 6, the caravan by the New York Athletic Club from MIT proceeded on to Sar- and "a host of MIT crews", in- of twelve crews in their two-mile crews showed the nation that atoga Springs to take part in Sar-cluding the Varsity lightweights, the JV heavies and a combination boat. The Varsity lights chalked gatta, which was held on Sar- up their second victory of the day ive of the manner in which the by sprinting over the quarter mile MIT crews have been turning in course in 1:11.6. They were followed by the MIT JV, the New York A.C. and the MIT combination boat in that order.

MIT heavyweight JV and Freshman crews took second and third honors respectively in the second eights race, which was won by a strong New York A.C. crew. The JVs, who were a scant one seceights race with a winning time of ont in front of the Frosh, trailed As soon as exams were over, 6:20.8. This year's lightweight the winners by 7.7 seconds at the wire, and finished the race in

#### Heavies surprise at Syracuse

The heavyweights continued to practice on Saratoga Lake after the American Henley races until June 14, when they moved on to Syracuse to compete in the annual leading the pack, and the Engineers from MIT, who were rated about tenth, were holding second position. Cornell, the favorite, was in third place. The situation remained this way for two miles as the engineers at an unusually low pace for an MIT crew - 29 strokes per minute. With a mile to go, the Big Red from Cornell made its bid and pulled up even with Navy after passing the Tech. boat. A final drive by Cornell gave them the race with a winning time of 17.24. Navy trailed by three seconds and MIT by 6 seconds, with California, Wisconsin, frontrunners.

The JV heavies managed to capture the fifth spot out of twelve among the crews in their three mile race, which was won by fall, enjoy an exciting spectacle, Navy in 17:28.8. Washington, California and Cornell finished in sec-

in a row Our heavyweight crew

Participation Stressed

quire no previous experience.

The athletic program at Tech

The athletic facilities are con-

The fall sports program offers

and competition - why not give it

nounced as having been entered ond, third and fourth spots.

The freshmen finished ninth out competition.

Good season last year

Last year's season was indicatincreasingly fine performances during the past few years. The lightweight varsity went undefeated until their last collegiate race of the season in which they were defeated by a scant four feet. The heavies had a fairly successful season, as they defeated BU and Yale and finished third in the IRA. Two of the races the heavyweights lost were heartbreakingly close, yet decisive: one to Harvard by two feet and another to Wisconsin by three inches.

Olympics ahead Presently, everyone is thinking about the Olympics of 1964 and what chance MIT has of competing in them. Judging from the past few seasons and the way the posed of the original four plus crew has been shaping up for the four men from the Lake Wash coming season, a squad of Tech ington Rowing Club of Seattle. An oarsman representing America at organized and strong Vesper Boat Tokyo is not outside the realm of Club from Philadelphia won this

Bill Weber '64,

win oar crown

Big Bill Weber '64, who wielded

the five oar on last year's Varsi

ty, won national acclaim this

summer. Weber and three Syra-

cuse men won the National

Championship in the four-oard

The four practiced under the

watchful eyes of MIT freshman

coach Dick Erickson and Varsity

coach Jack Frailey. They entered

their four man crew in the In

dependence Day Regatta at Phil.

adelphia and rowed to victory in

the race for four-oared shells

with coxwain. They then went to

the National Championships at

Philadelphia where they again de

feated the competition, which in

cluded a 1960 Olympic medal win

ner and two Pan American

Weber rowed later in the sup.

mer in an eight man shell, com

Games metal winners.

shell with coxswain class.

3 Syracusans

race by five seconds.

MIT varsity teams enjoyed games while losing 11 last spring varied success and failure last The Techmen downed WPI 143 spring. Tech athletes swept to and defeated Trinity 5-3. Wayne winning records in tennis and Matson '64 led the team in score golf, but found themselves well ing with 25 goals and 3 assists below the 500-mark in baseball Ed Dreiss '64 contributed 15 goals and lacrosse. The trackmen had and 3 assists while Tony Weikel a 3-5 record in regular meets '63 recorded 10 goals and 8 as but closed out the season with sists. Weikel was chosen captain an excellent third in the Greater of next year's team. Boston Championships and a sparkling first in the Eastern lost 5 during the regular season Championships at MIT.

MIT's varsity golfers won six erns and third in the Greater out of their last seven meets to Boston Championships. bring their season record to 11 wins and 7 losses. The Engineers men downed Brandeis \$34, downed UNH, Merrimack, BU, Tufts 95-40, and UNH 65-29. In Babson, Colby, and WPI in their the Easterns, the Engineers late season surge. The only meet scored 64 points and placed first they dropped during this period in five events. Al Tervalon & was to Springfield by a score of took the high hurdles with a 7-0. The Techmen placed fourth record-breaking time of 14.8 sec in the Greater Boston tournament onds. Terry Dorschner '64 finish and finished fifteenth in the New ed second and Jim Flink '8 England Championships.

Tech's netmen took their last three matches and eight of their hurdles in 24.2 seconds, while last nine to finish the season with a 11-5 record. Their last three wins came against Coast Guard 9-0, Amherst 7-2, and Brandeis 9-0. They placed sixth in the New Englands.

Tech's baseball squad closed out the season with 3 wins and 16 losses. The Techmen defeated Pennsylvania Military Academy The star class is the oldest one- 3-2 while they were on their andouble-header with WPI ,winning the second game 3-1 after an 8-5 loss. The Engineers also split with Coast Guard, winning the first 6-5 but dropping the second

Dave Dunford '64 led the squad in hitting with a .356 average. Don Alusic '64, next year's captain, batted .286 and Kent Groninger '63 hit .229.

The Techmen will play four

#### Spring Roundup MIT's lacrossemen won 2

The trackmen won 3 meets and

and then placed first in the East

During the season, the Tech

came in fifth. Flink won the 100-

Dorschner won the 220-yard 10%

Tervalon placed second and For-

rest Green '63 finished fourth

Larry Schoeri, Rex Ross, Rusty

Epps and Sumner Brown com-

bined to win the freshmen med-

Flink led the Techmen in scor-

ley relay in 3:41.8.

By JOHN REINTJES

Bill Lakin '64 and Emilie Sardi yard dash in 10.0 seconds and won the Northeastern Collegiate '64 (were elected co-captains of the 220-yard dash in 21.5 sec Championship for the second year next year's squad.

Terry Chatwin '63 was 12-4, Captain Bent Aasnaes' 63 finished with a 11-4 total, and Mike MIT has many excellent teams. stantly being improved. Since the Long recorded 11 wins against 3 Jack Moter '64 5-1, and Chatwin and Bob Blumberg '64 7-3 led the squad in doubles competition. Moter was chosen to lead next spring's team.

Freshmen are encouraged to in- games with BU during the next quire about this growing sport at two weeks in a short fall baseball season.

#### Introduction To Sports

#### By Thomas Sheahen '62

science and industry by the Institute and its traditionally high realize that MIT introduced intercollegiate sailing competition or was on the first to recognize the program. fast growing though little known spor of weightlifting.

#### **Every Sport But Football**

Because of the lack of bigtime sports at Tech, the athletic program has received little notice. It is, however, one of the most complete to be found in any university, large or small. The program includes every sport, major or min- our soccer squad's 6-1-1 record new equipment. In a few years, or, with the single exception of football.

Participatin in varsity, freshman and jv athletics is perhaps the most complete anywhere. Almost one-third of the undergraduates have, at one time or another participated in the intercollegiate program.

At the Institute you will find no treated equally. This is perhaps national star class world sailing world. the essence of the MIT athletic attitude.

#### **Competition Most Important**

It is obviously impossible for a college such as MIT to compete fornia who previously held the in the so-called big-time in every sport without granting special privileges to athletes and recruit- North American star class chaming prospects. Competition is pionship, which placed him in scheduled with schools of the same contention for the world event. class. In this way the calibre of the competition varies as does the fleet eliminations enabling him to calibre of the MIT team. The re- enter the world championships in gardless of previous experience. sult is good competition for every which men from 20 countries insport. MIT has found the answer cluding Russia, Germany and to overemphasis not in the equally France participated.

undesirable complete de-emphasis New England and the judo team The many contributions made to but in ehe proper emphasis. Will To Win

iletes are out to academic standards have all but spirit of competition — the will to finished third in the IRA and the obscured its part as pioneer in win - exists no matter who the lightweights were undefeated unintercollegiate sports. Few people opponent might be, and the pur- til their final meet. The tarckmen pose of athletics is kept alive and won the Eastern Championships in focus throughout the sports last spring at MIT.

A win by the basketball team over a comparatively minor lea- is designed to allow the fullest gue opponent rates just as high as possible participation. Many of the a win by the crew over a definite-sports, like crew and squash rely big-league adversary.

#### Many Outstanding Teams

Our fencers won the New England completion of the Dupont Athletic losses in singles competition. The Championships last winter and Center, the spotlight has been on combinations of Aasnaes and ranks them near the top in New more construction will begin on England. The hoopmen finished athletic facilities. with a 14-8 record to complete their third outstanding season in an excellent opportunity for fun a row.

The wrestlers are second in a try?

#### Duplin seizes crown in star sailing class

Joe Duplin, MIT's assistant sailchampionship in Chicago last Saturday.

Over the 12 mile course, Duplin defeated Lowell North from Cali-inquire at midway tonight title three times. The week before Lowell won the

Duplin then won the difficult

"minor" sports - all sports are ing master, captured the inter-design boat competition in the nual spring trip. They split a

## Frosh soccer talent needed;

Under new freshman soccer 10-2. coach Bill Morrison, Tech yearlings will commence final practice on Monday, September 23rd. Morrison, a former Springfield soccer undergraduate, welcomes all prospective soccer players, rethe Midway tonight.

# ing with 87 points. Dorschner was second with 62 and Tervalon was next with 55 points.

onds.